Your Name

Your Company Name

Street Address

City, ST ZIP Code

Date

Recipient Name

Title

Company Name

Street Address

City, ST ZIP Code

(Salutation)

As a proud partner of Our Blood Institute, the supplier of blood products for our patients, we are asking for immediate support for an increase in blood donations from O-Negative and O-Positive donors. Group O donations make a lifesaving difference for trauma patients, newborn babies and more.

In partnership with Our Blood Institute, we are asking eligible donors to make an appointment to donate blood, and to encourage family members and friends to do the same. Remember, if one family member has group O blood, it’s most likely that other family members do as well.

If you have questions about donor eligibility, call OBI’s donor eligibility hotline at **888-308-3942.** If you don’t know your blood type, Our Blood Institute will inform you after testing your donation.

To expand the reach to those who have never donated before, we are also asking organizations in the community to host a blood drive event, which can occur at your location, on a donor bus, or at an area OBI Donor Center. All donation types are needed now, with emphasis on universal group O donors.

Please contact OBI by visiting obi.org or calling 877-340-8777 and asking for a member of Donor Recruitment to assist you.

Advocating for blood donation is equally important and we invite you to utilize OBI’s toolkit to further enhance the awareness with your audience: [**obi.org/hospital/partners/toolkit**](http://obi.org/hospital/partners/toolkit)

Sincerely,

(Closing Signature)