Our Blood Institute Dream Vacation Giveaway Blood Drive Events – 5/4/2024 Official Rules and Regulations

- 1. <u>Purpose:</u> Oklahoma Blood Institute, Inc. ("OBI") is sponsoring and operating the Dream Vacation Giveaway Blood Drive Events (the "Events") with the purpose of promoting and obtaining blood donations from donors for charitable purposes. Dreams Vacations will sponsor the Events by providing prizes for the drawings for Event participants.
- 2. <u>Event Description:</u> OBI will hold Events on Saturday, May 4, 2024, at various locations throughout Oklahoma, Arkansas, and Texas.
- 3. <u>Eligibility:</u> Events are intended to encourage and obtain blood donations from persons eligible to make blood donations to OBI. Contributions are strictly voluntary and no contribution, donation, purchase or payment of any kind is necessary to complete an entry form for the drawing for an opportunity to win the prize. Event participants must be 18 years of age or older and present a valid photo ID at the Event. If an Event participant is under the age of 18, entry must be given or assigned to a parent or legal guardian. Winner must meet cruise line age requirements to sail. If anyone in the stateroom is less than 21 years old, someone in the stateroom must be 25 years or older. Employees of OBI, event partners and their immediate family and household members are excluded from participating in the drawing for Event participants.
- 4. <u>How to Enter:</u> The Event is limited to Saturday, May 4, 2024, at participating OBI blood drives and donor centers. An Event participant will be automatically entered into the drawing when registered to donate blood. While Event participants are encouraged to make blood donations, any eligible person who participates in the Event may make a single entry into the drawing for the opportunity to win the prize.
- 5. <u>Drawing:</u> A drawing will be conducted to identify one (1) finalist from the Participant database of all Event participants at each donation location. A drawing will then be conducted to identify one (1) winner from the Finalist database. The winner will then be notified on or before Friday, May 10, 2024, by OBI and Dream Vacations by telephone. Two separate attempts will be made to contact a winner. If contact with the winner cannot be established, an official with OBI will randomly draw another number or name from the database of all finalists to determine the winner. The determination, selection and identification of winners by OBI will be final. Winners are required to coordinate prize fulfillment with Dream Vacations.
- 6. Prize: There is one (1) prize available to Event participants from Dream Vacations. One (1) Event winner will receive a vacation package from Dream Vacations to include a seven-night (7) cruise leaving from Galveston, TX. Dream Vacation reservation may be subject to availability and may only be available during non-peak times. The condo style accommodations will be for two (2) guests for seven (7) nights. Taxes, fees, resort fees and personal expenses may not be included and will be the responsibility of the winner. Dave Proudfit at Dream Vacations will work with the winner to find their USA dream vacation. Winner must be 18 years old or older. This prize package will not include airfare, transfers, or other personal expenses. This prize package is non-transferable and non-assignable and is subject to date availability. The Event winner is required to coordinate prize fulfillment with Dream Vacations. The Event winner's failure to make arrangements with dream Vacations for prize fulfillment by February 10, 2025, results in complete forfeiture of the prize. In such event, a replacement winner will not be determined and the opportunity to win the prize will be withdrawn.

- 7. <u>Taxes:</u> No cash equivalent prizes will be provided in lieu of the designated prize. Any and all taxes, charges and other fees including, but not limited to, ticket upgrades, parking, as well as any income taxes payable, are the sole responsibility of the winner.
- 8. Release of Liability: By participating in the Event, Event participants release OBI, Dream Vacatons and their respective directors, officers, agents, representatives, members, employees, affiliates, subsidiaries and parent companies, insurers, attorneys, sponsors, participating charities, and other related entities, from any and all liability, claims, causes of action, and losses or damages of any kind, arising out of or relating in any way to the Events, participation in the Events, determinations of eligibility, interpretations of these rules, award of the prize, delivery of the prize, and condition of the prize.
- 9. <u>Promotion:</u> By participating in the Event, the Event participant who wins the prize consents to the use of his/her name, identity, photograph, image and likeness in any materials, announcements or communications relating to the Event, whether in print, online or in any other media form. Additionally, the Event participant who wins the prize consents to the use of his/her name, identity, photograph, image and likeness in marketing, promotional or other materials and communications without additional compensation.
- 10. <u>Odds:</u> The chances of winning the prize will depend on the total number of eligible entries received for the drawing.
- 11. <u>Law:</u> The Event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
- 12. <u>Decisions:</u> OBI will supervise and oversee the Event, blood donations, entries into the drawing, drawing of finalists, drawing of the winner, and any and all interpretations of these rules. All drawings will be made under the supervision of an official of OBI. Event participants agree to abide by the terms of these official rules and regulations and by the decisions of OBI, which are final and binding on all matters pertaining to the Event.
- 13. <u>Rescheduling:</u> OBI reserves the right, in its sole and absolute discretion, to postpone, delay or reschedule the Event for any reason, including inclement weather, acts of God, or other circumstances beyond the reasonable control of OBI.