Our Blood Institute
Official Promotional Giveaway Rules and Regulations

Purpose: Our Blood Institute ("OBI") sponsors and operates periodic promotional giveaways, raffles, and drawings (the "Promotion") in connection with blood drives, donor events, and community engagement activities. The purpose of these Promotions is to encourage voluntary blood donation and community participation in support of OBI's charitable mission.

Promotion Description: From time to time, OBI may conduct Promotions in connection with blood drives or related events. Specific details regarding dates, locations, prize descriptions, and entry periods will be disclosed at the applicable drive location and/or on the associated event webpage. These Official Rules apply to all OBI-sponsored Promotions unless otherwise specified in writing.

1. Eligibility: Promotions are intended to encourage participation by individuals eligible to donate blood under OBI guidelines. No contribution, donation, purchase, or payment of any kind is necessary to enter or win. Participants must be eighteen (18) years of age or older to enter or win any Promotion. If an Event participant is under the age of 18, entry must be donated or assigned to parent or legal guardian. Employees of OBI, its affiliated organizations, and their immediate family and household members are excluded from participating in any Promotion. Promotions are void where prohibited by law.

2. How to Enter: Eligible individuals who present to donate or attempt to donate during a designated promotional period will receive one (1) entry into the Promotion unless otherwise stated. While participants are encouraged to donate blood, no donation is required to enter. Eligible individuals who meet the age requirement may request one (1) entry at the drive location during the promotional period. Limit one (1) entry per person per Promotion unless otherwise specified. By participating individuals agree to be bound by these official rules and any supplemental rules.

3. Drawing: A drawing will be conducted by an official representative of OBI from all eligible entries received during the promotional period. Winner(s) will be selected at random and notified by telephone, email, or other contact information provided within approximately one (1) week following the drawing date for single-event promotions, or within approximately one (1) day for daily drawings, unless otherwise stated. OBI will make reasonable attempts to contact the selected winner. For daily drawings, winners must respond and claim their prize within twenty-four (24) hours of notification. For single-event promotions, winners must respond and claim their prize within seven (7) days of notification. If a selected winner cannot be contacted or fails to claim the prize within the applicable timeframe, an alternate winner will be selected through an additional drawing from the remaining eligible entries. The determination and selection of winner(s) by OBI shall be final.

4. Prize: Prize details, including number of winners and approximate retail value, will be disclosed at the applicable drive location or event webpage. Prizes are non-transferable and non-assignable and a signed affidavit is required. No cash equivalent or substitution will be provided except at OBI's sole discretion. Winners may be required to present valid government-issued identification to claim a prize. Failure to claim a prize within the timeframe communicated by OBI may result in forfeiture and selection of an alternate winner through an additional drawing. For the names of the winners (available once selected), send a self-addressed, stamped envelope to: Our Blood Institute, Attention: Community Relations, 3100 Quail Springs Pkwy, OKC OK 73134.

5. Taxes: Any and all federal, state, or local taxes, fees, or charges associated with receipt or use of a prize are the sole responsibility of the winner.

6. Release of Liability: By participating in a Promotion, participants release OBI and its respective directors, officers, agents, representatives, employees, affiliates, subsidiaries, insurers, attorneys, sponsors, and related entities (the released parties) from any and all liability, claims, causes of action, or damages arising out of or relating to participation in the Promotion, interpretation of these Official Rules, selection of winner(s), or acceptance and use of any prize.

7. Promotion: By participating in a Promotion, any winner consents to the use of his or her name, likeness, image, and city/state of residence in marketing or promotional materials related to the Promotion without additional compensation, unless prohibited by law.

8. Odds: The odds of winning depend on the total number of eligible entries received during the promotional period.

9. Law: All Promotions are subject to applicable federal, Oklahoma state, and local laws and regulations and are void where prohibited.

10. Decisions: OBI will supervise and oversee each Promotion, including eligibility determinations, entry collection, and winner selection. All decisions made by OBI regarding the Promotion are final and binding.

11. Modification or Cancellation: OBI reserves the right, in its sole discretion, to cancel, suspend, modify, postpone, or reschedule any Promotion for any reason, including but not limited to technical issues, fraud, force majeure events, or circumstances beyond OBI's reasonable control.