

**Oklahoma Blood Institute**  
**Tic Tac Trivia**  
**Official Rules and Regulations**

1. Purpose: Oklahoma Blood Institute, Inc. and its affiliates, Arkansas Blood Institute, Texas Blood Institute, and Coffee Memorial Blood Center (referred to in this document as “OBI”) is sponsoring and operating Tic Tac Trivia (the “Event”) with the purpose of promoting and obtaining blood donations from donors for charitable purposes. OBI supports the Event by providing a prize for the drawing for Event participants and promoting the Event.

Event Description: OBI will hold Event everyday as part of a campaign, at all donor center and mobile drives.

3. Eligibility: The Event is intended to promote and obtain blood donations from persons eligible to make blood donations to OBI. Contributions are strictly voluntary and no contribution, donation, purchase or payment of any kind is necessary to complete an entry form for the drawing for an opportunity to win the prize. Event participants must be 18 years of age or older. If an Event participant is under the age of 18, entry must be donated or assigned to parent or legal guardian. Employees of OBI, Tic Tac Trivia, and their immediate family and household members are excluded from participating in the drawing for Event participants.
4. How to Enter: Event participation is open to any donor at any drive or center. An Event participant must login to Tic Tac Trivia and play the game. Event participants must answer a series of questions, obtain three in a row correct, and enter their emails upon completion of the game. While Event participants are encouraged to make blood donations, any eligible person who attends the Event may make a single entry into the drawing for the opportunity to win the prize.
5. Drawing: At the conclusion of each campaign an initial drawing will be conducted to identify three (3) finalist(s), ranked in first, second, and third place by an official with OBI randomly drawing from the database of all Event participants to determine the finalist(s). The finalist(s) will then be notified within one week by OBI via telephone or email. OBI will make two separate attempts to contact a finalist. If contact with the finalist cannot be established, an official with OBI will randomly draw another number from the database of all Event participants to determine another finalist. The determination, selection and identification of finalist(s) by OBI will be final. Finalist(s) will be mailed their prize.
6. Prize: There are three (3) prize(s) available to Event participants. The three (3) finalist(s) ranked in first, second and third place will win a \$250 gift card, \$100 gift card, and \$50 gift card respectively. The prize is non-transferable and non-assignable. The winner of the prize will be mailed their prize within one week.
7. Taxes: No cash equivalent prizes will be provided in lieu of the designated prize. Any and all taxes, charges and other fees including, but not limited to, ticket upgrades, parking, as well as any income taxes payable, are the sole responsibility of the winner.
8. Release of Liability: By participating in the Event, Event participants release OBI, Tic Tac Trivia and their respective directors, officers, agents, representatives, members, employees, affiliates, subsidiaries and parent companies, insurers, attorneys, sponsors, participating charities, and other related entities, from any and all liability, claims, causes of action, and losses or damages of any kind, arising out of or relating in any way to the Event, participation in the Event,

determinations of eligibility, interpretations of these rules, award of the prize, delivery of the prize, and condition of the prize.

9. Promotion: By participating in the Event, the Event participant who wins the prize consents to the use of his or her name, identity, photograph, image and likeness in any marketing or promotional materials, announcements or communications relating to the Event, whether in print, online or in any other media form without additional compensation.
10. Odds: The chances of winning the prize will depend on the total number of eligible entries received for the drawing.
11. Law: The Event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
12. Decisions: OBI will supervise and oversee the Event, blood donations, entries into the drawing, drawing of finalists, drawing of the winner, and any and all interpretations of these rules. All drawings will be made under the supervision of an official of OBI. Event participants agree to abide by the terms of these official rules and regulations and by the decisions of OBI, which are final and binding on all matters pertaining to the Event.
13. Rescheduling: OBI reserves the right, in its sole and absolute discretion, to postpone, delay or reschedule the Events for any reason, including inclement weather, acts of God, or other circumstances beyond the reasonable control of OBI.